

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Application of:)
)
LILLARD, II, RICHARD S.) Examiner:
)
Serial No.:) Group Art Unit
)
Filed:)
)
FISH HOOK WITH BAIT ATTACHMENT CLIP)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

POWER OF ATTORNEY

The Owner of the entire right, title, and interest in the above-referenced application is
HARTTACKLE COMPANY, LLC (hereinafter "Assignee"), P.O. Box 718, Stratford, Oklahoma 74872.

The undersigned, Richard S. Lillard, II, President, has the authority to sign on behalf of Assignee.

An assignment of the above-referenced application from the inventor, Richard S. Lillard,
II, to Assignee is attached hereto.

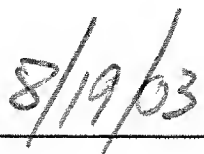
Assignee hereby appoints the following individuals as its attorneys for the purpose of
receiving all future correspondence in connection with said patent application and transacting all
business in the United States Patent and Trademark Office with respect to said patent application:

Robert D. Hovey	19,228	Tracey S. Truitt	43,205
Warren N. Williams	19,156	David V. Ayres	46,529
Stephen D. Timmons	26,513	Kameron D. Kelly	44,181
John M. Collins	26,262	Gerhard Shipley	45,682
Thomas H. Van Hoozer	32,761	Gregory J. Skoch	48,267
Thomas B. Luebbering	37,874	Leslie L. Lawson	53,185
Andrew G. Colombo	40,565	Jennifer C. Bailey	52,583
Scott R. Brown	40,535	David L. Terrell, Patent Agent	50,576
Tracy L. Bornman	42,347	Jason E. Gorden	46,734
		William J. Jacob	51,173

Send correspondence to Hovey Williams LLP, 2405 Grand Blvd., Suite 400, Kansas City,
Missouri 64108; and direct telephone calls to (816) 474-9050.

HART TACKLE COMPANY, LLC

By: 
Richard S. Lillard, II, President


DATE

(DOCKET NO. 33683)